

COMMUNITY ROCKS

Queen Elizabeth Theatre
November 22, 2025

SPONSORSHIP PROPOSAL

COMMUNITY LIVING
Toronto



ABOUT COMMUNITY LIVING TORONTO

Community Living Toronto has been a source of support for people with an intellectual disability and their families since 1948.

We offer a wide range of services including respite, person-directed planning, employment supports, supported living, and community-based activities to over 4,000 people and their families across the city of Toronto.

The community living movement began with families who wanted their children to live in the community, rather than institutions.

Today, Community Living Toronto continues to advocate for full inclusion and belonging by providing opportunities for people with an intellectual disability to live the life they choose.



ABOUT COMMUNITY ROCKS

Community Rocks is one of Toronto's premier fundraising events - bringing together over 1,200 attendees and raising more than \$5 million to date. More than just a celebration, this high-energy, immersive evening is a catalyst for change. This year, we've set our most ambitious goal yet: to raise \$1 million in support of programs that foster belonging, independence, and meaningful participation in community life.

Theme: Secret Garden – From Blooms to Grooves

Doors Open & Pre-Show Cocktail Party | 6:00 pm

Gourmet bites, welcome drink, and great music to kick off the night

Concert | 8:00 pm

Hosted by the fabulous Fay Slift and Fluffy Soufflé

Featuring a show-stopping performance by Dwayne Gretzky

After Party | 10:00 pm

Late-night bites, beverages, candy bar, and high-energy dance party with DJ Lyndz & DJ Raptor Marc

Community Rocks brings together an engaged, influential audience committed to inclusion and impact:

- Ages 35–75 (Millennials, Gen X and Boomers and Gen X): Seasoned professionals, executives, and philanthropic leaders
- Industries Represented: Strong presence from banking, finance, and the professional services sector
- Fully Inclusive: Sponsorship packages include tickets for people supported by Community Living Toronto

Community Rocks is more than a night out, it's a celebration of community, connection, and possibility.

PRESENTING SPONSOR - \$120,000



Your extraordinary gift is transformational. With your support new programs can be created and essential services that impact thousands can be expanded.

Your sponsorship benefits will include:

Exclusive:

- Branding on event collateral
- Mention in Community Rocks media releases

Tickets:

- 30 tickets + 10 tickets donated to people in support

Digital and Print Marketing:

- Logo in purchased or donated media ads
- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored Community Rocks app ads with push notification messaging
- Dedicated sponsor spotlight social posts
- Logo in grouped thank you posts
- Logo at communityrocks.ca

On-site Marketing:

- Onstage recognition
- Logo and ad on digital sizzle reel
- Logo on Step & Repeat banner

Post Event:

- Logo in post-event video

SOLD OUT





COMMUNITY CHAMPION - \$60,000

Your leadership gift ensures that people with an intellectual disability have access to programs that foster independence and personal growth. With your support hundreds of people can participate in skills development, employment readiness, and community engagement programs.

Your sponsorship benefits will include:

Tickets

- 20 tickets + 10 tickets donated to people in support

Digital and Print Marketing

- Logo in purchased or donated media ads
- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored Community Rocks app ads with push notification messaging
- Dedicated sponsor spotlight social posts
- Logo in grouped thank you posts
- Logo at communityrocks.ca

On-site Marketing

- Onstage recognition
- Logo and ad on digital sizzle reel
- Logo on Step & Repeat banner

Post-Event

- Logo in post-event video

Two opportunities available at this level.

COMMUNITY LEADER - \$30,000

Your investment provides opportunities for people with an intellectual disability to achieve their goals. Your support can help purchase technology and accessibility tools to help create barrier-free environments for learning and social connection.

Your sponsorship benefits will include:

Tickets

- 12 tickets + 8 tickets donated to people in support

Digital and Print Marketing

- Logo in purchased or donated media ads
- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored Community Rocks app ads with push notification messaging
- Dedicated sponsor spotlight social posts
- Logo in grouped thank you posts
- Logo at communityrocks.ca

On-site Marketing

- Onstage recognition
- Logo and ad on digital sizzle reel
- Logo on Step & Repeat banner

Post-Event

- Logo in post-event video

Four opportunities available at this level.





COMMUNITY PARTNER - \$20,000

Your generosity opens doors to programs that help people with an intellectual disability build life skills, express themselves, and reach their goals. With your help people can have access to arts, fitness, and recreation programs that boost confidence and emotional well-being.

Your sponsorship benefits will include:

Tickets

- 10 tickets + 6 tickets donated to people in support

Digital and Print Marketing

- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored Community Rocks app ads with push notification messaging
- Dedicated sponsor spotlight social posts
- Logo in grouped thank you posts
- Logo at communityrocks.ca

On-site Marketing

- Onstage recognition
- Logo and/or ad on digital sizzle reel
- Logo on Step & Repeat banner

Post-Event

- Logo in post-event video

Multiple opportunities available at this level.

COMMUNITY BUILDER - \$15,000

Your investment provides individuals with an intellectual the tools to navigate daily life, build lasting relationships, and grow in confidence. Because of you families can receive hands-on support navigating housing, funding, and care services.

Your sponsorship benefits will include:

Tickets

- 8 tickets + 6 tickets donated to people in support

Digital and Print Marketing

- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored Community Rocks app ads with push notification messaging
- Logo in grouped thank you posts
- Logo at communityrocks.ca

On-site Marketing

- Logo on digital sizzle reel
- Logo on Step & Repeat banner

Post-Event

- Logo in post-event video

Multiple opportunities available at this level.





COMMUNITY COLLABORATOR - \$10,000

Your generosity helps bridge gaps in access to vital programs and services. Thanks to you people with an intellectual disability, and their families, can receive additional resources helping them navigate housing, education, and employment services.

Your sponsorship benefits will include:

Tickets

- 6 tickets + 6 tickets donated to people in support

Digital and Print Marketing

- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored Community Rocks app ads with push notification messaging
- Logo in grouped thank you posts
- Logo at communityrocks.ca

On-site Marketing

- Logo on digital sizzle reel

Multiple opportunities available at this level.

COMMUNITY CELEBRATOR - \$7,500

Your support makes everyday moments more accessible and meaningful for people with an intellectual disability - reating opportunities to attend inclusive events like dances, holiday parties, and game nights where friendships flourish and confidence grows.

Your sponsorship benefits will include:

Tickets

- 6 tickets + 4 tickets donated to people in support

Digital and Print Marketing

- Logo in Community Rocks app with website and social media links
- Logo in grouped thank you posts
- Logo at communityrocks.ca

On-site Marketing

- Logo on digital sizzle reel

Multiple opportunities available at this level.





COMMUNITY MEMBER - \$5,000

Your sponsorship supports initiatives that foster inclusion and provide essential services such as after-school respite programs where children with an intellectual disability receive assistance with homework, engage in activities such as coloring, puzzles, and board games.

Your sponsorship benefits will include:

Tickets

- 4 tickets + 2 tickets donated to people in support

Digital and Print Marketing

- Logo in Community Rocks app with website and social media links
- Logo in grouped thank you posts

On-site Marketing

- Logo on digital sizzle reel

Multiple opportunities available at this level.

COMMUNITY SUPPORTERS - \$2,500

Your support helps buy musical instruments, and outdoor equipment for day programs, respite and Shadow Lake Centre camp programs.

Your sponsorship benefits will include:

Tickets

- 2 tickets + 2 tickets donated to people in support

Digital and Print Marketing

- Logo in Community Rocks app with website and social media links

On-site Marketing

- Logo on digital sizzle reel



COMMUNITY FRIEND - \$1,500

Your generosity helps provide supplies and tools for art programs like Creative Village Studio.

Your sponsorship benefits include:

Tickets

- 2 tickets + 2 tickets donated to people in support

On-site Marketing

- Logo on digital sizzle reel

Multiple opportunities available at these two levels.





ADDITIONAL INFORMATION

Naming opportunities are available for sponsorships valued at \$5,000 or higher.

Let's work together to have your company represented in the following areas:

- Coat check
- Photo booth
- Candy Bar
- After Party Coffee Stations
- Mobile phone charging areas
- Community Rocks App
- Washroom Refreshment Baskets

Cross promotion opportunities are welcome – we love social media contests and giveaways!

Don't see something that meets your needs - contact us we'd be happy to work with you.

Contact:

Sylvie Labrosse, CFRE

Manager, Fundraising

sylvie.labrosse@cltoronto.ca

647.588.9465

As a Community Rocks Sponsor you will:

Empower Community Living Toronto to meet the evolving needs of people with an intellectual disability and their families, ensuring continued support and growth for years to come.

Play a pivotal role in fostering accessible, inclusive communities through your involvement with Community Rocks and year-round partnerships, contributing to positive change and greater community impact.

Engage with 1,200 + passionate attendees who share a commitment to making communities more inclusive and accessible for everyone, expanding your reach and connecting you with like-minded supporters

Receive exclusive Community Rocks tickets to share with clients, friends, or family, offering a unique opportunity to showcase your support for this meaningful cause.

Explore the various sponsorship levels on offer to find the perfect fit for your organization.

We are also open to discussing customized options to ensure your sponsorship experience aligns with your goals and needs.

communityrocks.ca



SPONSORSHIP COMMITMENT FORM

Return to: Sylvie Labrosse, Manager, Fundraising

Community Living Toronto

sylvie.labrosse@cltoronto.ca Tel - 647-588-9465

MAIN CONTACT INFORMATION

Main Contact:

Company Name:

Name to appear on Sponsor Listing:

Address:

City/Province/Postal Code:

Phone:

Email:

Company website URL:

Social Media Account Handles: (X, Instagram, Facebook, LinkedIn):

SPONSORSHIP INFORMATION

It is our intention to subscribe to the sum of \$ _____ as a _____ Sponsor.

PAYMENT

☐ Our full payment is enclosed

☐ We are making a pledge commitment over 2 years

☐ The first half of our payment is enclosed in the amount of \$ _____.

☐ We will expect an invoice for the second half of our payment by April 1, 2026.

Method:

☐ Cheque (payable to Community Living Toronto - reference Community Rocks 2025)

☐ Please invoice us

☐ Please send me your EFT or e-transfer details

☐ Credit card payment ☐ MasterCard ☐ AMEX ☐ Visa

This is a: ☐ Personal Credit Card ☐ Corporate Credit Card

Name on Credit Card:

Card Number:

Expiry Date:

CVV #:

Authorized Signature:

Date:

OTHER DETAILS (add in any additional details for your sponsorship)

Formal confirmation of your sponsorship with a listing of benefits will follow upon receipt of the commitment form. Sponsorships with benefits are not eligible for a full tax receipt. Receipts for income tax purposes will be issued for the maximum allowable amount per Canada Revenue Agency rules and regulations, post-event.