

Join us for a
PARTY WITH A PURPOSE!



BEACH PARTY!

COMMUNITY LIVING 
Toronto

75
years of
belonging



ABOUT

- Since 2008, Community Living Toronto and the surrounding community have come together to *“Party with a Purpose”* at Community Rocks
- Over \$4 million has been raised to date. These funds have helped create innovative programs and resources for the more than 4,000 individuals and families supported by Community Living Toronto
- Sponsors are helping create a future where every person with an intellectual disability has the opportunity to realize their goals and dreams
- Over 3,000 people supported by Community Living Toronto have been able to attend event Community Rocks thanks to the generous support of sponsors.

This is one of the most inclusive events I've ever attended. Well done Community Living Toronto!

- Community Rocks Sponsor





SATURDAY, NOVEMBER 18, 2023

Join us for a



BEACH PARTY!

“Great crowd, amazing food, and fantastic DJs, all for a wonderful cause!”

- Community Rocks Attendee

- 🌐 On Saturday, November 18, 2023 over 1,200 people will gather at the Queen Elizabeth Theatre in Toronto
- 🌐 They come together for an unforgettable evening of food, drinks, dancing, great music and fundraising in support of **Community Living Toronto**
- 🌐 The theme this year is **BEACH PARTY!**
 - 🌐 Get your Bermuda shorts and surf boards ready
- 🌐 **6:00 pm – Pre-Show Cocktail Party**
 - 🌐 Lots of food, drinks and music before the concert
 - 🌐 We even have a few surprises too
- 🌐 **8:00 pm – Concert**
 - 🌐 Dwayne Gretzky Band!
 - 🌐 www.dwaynegretzkyband.com
- 🌐 **10:00 pm – After Party**
 - 🌐 More fun, food and a great dance party with our DJ's





SPONSORSHIP OPPORTUNITIES

“It’s always a pleasure working with Community Living Toronto and supporting a great cause and a super fun and fabulous event!”

- Community Rocks Sponsor

As a Community Rocks Sponsor you:

- 🌐 Provide Community Living Toronto the ability to meet the current and future needs of people who have an intellectual disability and their families
- 🌐 Play a vital role in creating accessible communities not only through Community Rocks but with year round support and partnerships
- 🌐 Will connect with over 1,200 attendees who are committed to making our communities more inclusive and accessible to everyone.
- 🌐 Receive Community Rocks tickets to share with clients, friends or family members

Various levels are available. We also welcome conversations about how we can meet your needs as a Community Rocks Sponsor.





COMMUNITY LEADERS

\$50,000

Tickets

- 🎟️ 40 tickets
- 🎟️ 10 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- 🎟️ Logo in purchased or donated media ads
- 🎟️ Logo and digital ad in Community Rocks app with website and social media links
- 🎟️ Sponsored Community Rocks app ads with push notification messaging
- 🎟️ Personalized 'thank you' posts with photo and/or logo
- 🎟️ Social media shout outs
- 🎟️ Logo at communityrocks.ca

On-site Marketing

- 🎟️ Onstage recognition
- 🎟️ Logo and/or ad on digital sizzle reel
- 🎟️ Logo and/or ad on digital signage boards
- 🎟️ Logo on Step & Repeat banner

Post-Event

- 🎟️ Logo in post-event video
- 🎟️ Logo in Donor Dollars Impact Report

Note: More than one sponsorship available at this level!













COMMUNITY PARTNERS

\$30,000





Tickets

-  30 tickets
-  10 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

-  Logo in purchased or donated media ads
-  Logo and digital ad in Community Rocks app with website and social media links
-  Sponsored Community Rocks app ads with push notification messaging
-  Personalized 'thank you' posts with photo and/or logo
-  Social media shout outs
-  Logo at communityrocks.ca

On-site Marketing

-  Onstage recognition
-  Logo and/or ad on digital sizzle reel
-  Logo and/or ad on digital signage boards
-  Logo on Step & Repeat banner

Post-Event

-  Logo in post-event video
-  Logo in Donor Dollars Impact Report

Note: More than one sponsorship available at this level





COMMUNITY VISIONARIES

\$25,000

Tickets

- 🎟️ 20 tickets
- 🎟️ 10 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- 🎟️ Logo and digital ad in Community Rocks app with website and social media links
- 🎟️ Sponsored Community Rocks app ads with push notification messaging
- 🎟️ Personalized 'thank you' posts with photo and/or logo
- 🎟️ Social media shout outs
- 🎟️ Logo at communityrocks.ca

On-site Marketing

- 🎟️ Logo and/or ad on digital sizzle reel
- 🎟️ Logo and/or ad on digital signage boards
- 🎟️ Logo on Step & Repeat banner

Post-Event

- 🎟️ Logo in post-event video
- 🎟️ Logo in Donor Dollars Impact Report

Note: More than one sponsorship available at this level







COMMUNITY BUILDERS

\$15,000




Tickets

-  15 tickets
-  5 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

-  Logo and digital ad in Community Rocks app with website and social media links
-  Sponsored Community Rocks app ads with push notification messaging
-  Personalized 'thank you' posts with photo and/or logo
-  Social media shout outs
-  Logo at communityrocks.ca

On-site Marketing

-  Logo and/or ad on digital sizzle reel
-  Logo and/or ad on digital signage boards
-  Logo on Step & Repeat banner

Post-Event

-  Logo in post-event video
-  Logo in Donor Dollars Impact Report

Note: More than one sponsorship available at this level





COMMUNITY COLLABORATORS \$10,000

Tickets

- 🎟️ 10 tickets
- 🎟️ 5 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- 🎟️ Logo and digital ad in Community Rocks app with website and social media links
- 🎟️ Sponsored Community Rocks app ads with push notification messaging
- 🎟️ Personalized 'thank you' posts with photo and/or logo
- 🎟️ Social media shout outs
- 🎟️ Logo at communityrocks.ca

On-site Marketing

- 🎟️ Logo and/or ad on digital sizzle reel
- 🎟️ Logo on Step & Repeat banner

Post-Event

- 🎟️ Logo in post-event video
- 🎟️ Logo in Donor Dollars Impact Report

Note: More than one sponsorship available at this level





COMMUNITY CELEBRATORS

\$7,500

Tickets

- 🎟️ 8 tickets
- 🎟️ 4 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- 🎟️ Logo and digital ad in Community Rocks app with website and social media links
- 🎟️ Personalized 'thank you' posts with photo and/or logo
- 🎟️ Social media shout outs

On-site Marketing

- 🎟️ Logo and/or ad on digital sizzle reel

Post-Event

- 🎟️ Logo in Donor Dollars Impact Report

Note: More than one sponsorship available at this level





COMMUNITY MEMBERS \$5,000

Tickets

- 🎟️ 6 tickets
- 🎟️ 4 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- 🎟️ Logo and digital ad in Community Rocks app with website and social media links
- 🎟️ Personalized 'thank you' posts with photo and/or logo
- 🎟️ Social media shout outs

Post-Event

- 🎟️ Logo in Donor Dollars Impact Report

Note: More than one sponsorship available at this level





COMMUNITY SUPPORTERS

\$2,500

Tickets

- 🎟️ 4 tickets
- 🎟️ 4 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- 🎟️ Logo and digital ad in Community Rocks app with website and social media links
- 🎟️ Personalized 'thank you' posts with photo and/or logo
- 🎟️ Social media shout outs

Post-Event

- 🎟️ Logo in Donor Dollars Impact Report

Note: More than one sponsorship available at this level









COMMUNITY FRIENDS

\$1,500

Tickets

-  2 tickets
-  2 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

-  Personalized 'thank you' posts with photo and/or logo
-  Social media shout outs

Post-Event

-  Logo in Donor Dollars Impact Report

Note: More than one sponsorship available at this level



COMMUNITY LIVING
Toronto



75
years of
belonging

Belonging doesn't mean one, it means many. It means being a part of something bigger than ourselves, something united, something stronger.

Belonging is the laughter that carries through our hallways. It's the dinners, the movies, and even the tears. Belonging is spending time with our friends and the people we care about. It's our dreams, our ambitions, our volunteering, and our jobs.

Belonging is all of the amazing people who have made 75 years of support possible.

For 75 years, Community Living Toronto has been evolving, learning, and growing to support and include people with an intellectual disability. We promote quality of life, and provide the tools and support needed for every person in our amazing community to live well, independently, and with the freedom we all deserve.

Join us as a Community Rocks sponsor. Your sponsorship will empower people with an intellectual disability to make choices and live independently with supports that are person-directed, equitable and sustainable.