

Join us for a
PARTY WITH A PURPOSE!



Presented by: **TORYS**
LLP

COMMUNITY LIVING
Toronto





ABOUT

- Since 2008, Community Living Toronto and the surrounding community have come together to “Party with a Purpose” at Community Rocks
- Over \$2.5 million has been raised to support non government funded programs and services and create new innovative programs and resources
- Sponsors are supporting dreams and goals for over 6,000 individuals with an intellectual disability and their families living in our community
- Over 2,000 people supported by Community Living Toronto have been able to attend event Community Rocks thanks to the generous support of sponsors.

“It was a very inclusive event to all community members, which brought to light how we can all be more inclusive in other daily events. Plus, it was a super fun night – awesome dancing!”

- Community Rocks Attendee





SATURDAY, NOVEMBER 14, 2020

"Great crowd, amazing food, and fantastic DJs, all for a wonderful cause!"

- Community Rocks Attendee

- 🎨 On Saturday, November 14, 2020 over 1,200 guests will gather at the Queen Elizabeth Theatre in Toronto
- 🎨 They come together for an unforgettable evening of food, drinks, dancing, great music and fundraising in support of **Community** Living Toronto
- 🎨 The theme this year is **beach party** - get your Bermuda shorts and surf boards ready!
- 🎨 **6:00 pm – Pre-Show Cocktail Party**
 - 🎨 Lots of food, drinks and music before the concert
 - 🎨 There may even be a few surprises!
- 🎨 **8:00 pm – Concert**
 - 🎨 Artist TBA
 - 🎨 In the past we've had Sam Roberts Band, Trooper, Blue Rodeo and more!
- 🎨 **10:00 pm – After Party**
 - 🎨 Join us for even more fun, food and a great dance party with our DJ's!





SPONSORSHIP OPPORTUNITIES

"It's always a pleasure working with Community Living Toronto and supporting a great cause and a super fun and fabulous event!"

- Community Rocks Sponsor

- Community Rocks brings together over 1,200 business and community leaders, friends, family, and community partners!
- As a sponsor you will be an important part of the Community Living Toronto family and play a vital role in what will be a very special and fun-filled evening.
- You will connect with many important people from across the GTA who are committed to making our communities more accessible to everyone.
- Community Rocks tickets included in sponsorships are a great opportunity to include your clients, friends or family members as part of our event
- Current and past Community Rocks Sponsors include: Torys, CBRE, E-L Financial, CIBC, Beck Taxi, TD Financial Group, Jarilowsky Fraser, Deloitte & Touche, PwC, BMO Capital Markets, Morgan Meighen & Associates, AON, and hundreds more!





COMMUNITY LEADER/ PRESENTING SPONSOR

Tickets

- 40 tickets for you
- 12 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- Exclusive mention in Community Rocks media releases
- Exclusive media interviews photo opportunities
- Logo in purchased or donated media ads
- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored app ads with push notification messaging
- Logo on event email blasts
- Personalized 'thank you' posts with photo and/or logo
- Instagram and snapchat geotags
- Social media shout outs
- Logo at communityrocks.ca

On-site Marketing

- Onstage recognition
- Logo and/or ad on digital sizzle reel
- Logo and/or ad on digital signage boards
- Logo on Step & Repeat banner

Post-Event

- Logo in post-event video
- Logo in Donor Dollars Impact Report

TORYS
LLP





COMMUNITY PARTNER

\$30,000

Tickets

- 30 tickets for you
- 10 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- Logo in purchased or donated media ads
- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored app ads with push notification messaging
- Logo on event email blasts
- Personalized 'thank you' posts with photo and/or logo
- Instagram and snapchat geotags
- Social media shout outs
- Logo placement at communityrocks.ca

On-site Marketing

- Onstage recognition
- Logo and/or digital ad on digital sizzle reel
- Logo on digital signage boards
- Logo on Step & Repeat banner

Post-Event

- Logo in post-event video
- Logo in Donor Dollars Impact Report





COMMUNITY VISIONARY

\$20,000

Tickets

- 20 tickets for you
- 8 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- Logo in purchased or donated media ads
- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored app ads with push notification messaging
- Logo on event email blasts
- Personalized 'thank you' posts with photo and/or logo
- Instagram and snapchat geotags
- Social media shout outs
- Logo at communityrocks.ca

On-site Marketing

- Onstage recognition
- Logo and/or digital ad on digital sizzle reel
- Logo on digital signage boards
- Logo on Step & Repeat banner

Post-Event

- Logo in post-event video
- Logo in Donor Dollars Impact Report





COMMUNITY BUILDER

\$15,000

Tickets

- 16 tickets for you
- 6 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- Logo in purchased or donated media ads
- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored app ads with push notification messaging
- Logo on event email blasts
- Personalized 'thank you' posts with photo and/or logo
- Instagram and snapchat geotags
- Social media shout outs
- Logo at communityrocks.ca

On-site Marketing

- Onstage recognition
- Logo and/or digital ad on digital sizzle reel
- Logo on digital signage boards
- Logo on Step & Repeat banner

Post-Event

- Logo in post-event video
- Logo in Donor Dollars Impact Report





COMMUNITY COLLABORATOR

\$10,000

Tickets

- 12 tickets for you
- 4 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- Logo and digital ad in Community Rocks app with website and social media links
- Sponsored app ads with push notification messaging
- Logo placement on event email blasts
- Personalized 'thank you' posts with photo and/or logo
- Instagram and snapchat geotags
- Social media shout outs
- Logo communityrocks.ca

On-site Marketing

- Logo and/or digital ad on digital sizzle reel
- Logo placement on Step & Repeat banner

Post-Event

- Logo in post-event video
- Logo in Donor Dollars Impact Report





COMMUNITY CELEBRATOR

\$5,000

Tickets

- 8 tickets for you
- 2 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- Logo or name placement in Community Rocks app with website and social media links
- Social media shout outs
- Logo or name placement at communityrocks.ca

On-site Marketing

- Logo or name placement on digital sizzle reel

Post-Event

- Logo or name placement in Donor Dollars Impact Report





COMMUNITY MEMBER

\$2,500

Tickets

- 4 tickets for you
- 1 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- Logo or name placement in Community Rocks app with website and social media links
- Social media shout outs
- Logo or name placement at communityrocks.ca

On-site Marketing

- Logo or name placement on digital sizzle reel

Post-Event

- Logo or name placement in Donor Dollars Impact Report





COMMUNITY SUPPORTER

\$1,000

Tickets

- 2 tickets for you
- 1 tickets donated to people in support

Digital and Print Marketing (pre, during and post-event)

- Name placement in Community Rocks app
- Social media shout outs
- Name placement at communityrocks.ca

On-site Marketing

- Name placement on digital sizzle reel

Post-Event

- Name placement in Donor Dollars Impact Report





ADDITIONAL INFO

- **Naming opportunities** are available for discussion for sponsorships valued at \$5,000 or higher
 - Coat check
 - Bar Areas
 - Lounge
 - Photo booth
 - Candy Bar
 - Washroom Refreshment Baskets
- **Cross promotion opportunities** are welcome – we love social media contests!
- Don't see something that meets your needs - contact us we'd be happy to work with you.
- All sponsors will receive a Sponsorship Report post event
- **Contact** Sylvie Labrosse – Manager, Fundraising at sylvie.labrosse@cltoronto.ca or 647.588.9465





SPONSORSHIP COMMITMENT FORM

Return to: sylvie.labrosse@cltoronto.ca
Or by mail: Community Living Toronto
20 Spadina Rd., Toronto, ON M5R 2S7
Attn: Sylvie Labrosse, Manager, Fundraising

MAIN CONTACT INFORMATION

Contact Name:

Company Name:

Name to Appear on Sponsor Listing:

Address:

City/Province/Postal Code:

Phone:

E-Mail:

Company Website:

Twitter, Instagram, Facebook or Snapchat accounts:

SPONSORSHIP INFORMATION

It is our intention to subscribe to the sum of \$ _____ as a _____
Sponsor

PAYMENT

☐ Our full payment is enclosed

☐ We are making a pledge commitment over 2 years. Our first half of \$ _____ is enclosed. We will expect an invoice for our 2nd payment in one year.

Method:

☐ Cheque (payable to Community Living Toronto - reference Community Rocks 2020)

☐ Please invoice us ☐ MasterCard ☐ AMEX ☐ Visa

This is a:

☐ Personal Credit Card ☐ Corporate Credit Card

Name on Credit Card:

Card Number:

Expiry Date:

CVV #:

Authorized Signature:

Date:

OTHER DETAILS

Contact Sylvie Labrosse, Manager, Fundraising | 647.588.9465 | sylvie.labrosse@cltoronto.ca

Receipts for income tax purposes will be issued post event and for the maximum allowable amount per Canada Revenue Agency rules and regulations.



ABOUT US

Since 1948, Community Living Toronto has been a source of support for thousands of individuals with an intellectual disability searching for accessible and meaningful ways to live in the community. Whether its living alone or with a roommate, working in a supported environment or participating in community activities, we are here to help individuals realize their full potential and dreams.

VISION

A society where everyone belongs. A society where everyone is valued.

MISSION

Community Living Toronto fosters inclusive communities by supporting the rights and choices of people with an intellectual disability.

CORE VALUES

Community
Choice
Integrity