



Sponsorship Benefits Community Rocks 2018

Contact Sylvie Labrosse, Manager, Fundraising
at 647-729-1180 to discuss tailored packages

Community Leader
Presenting Sponsor
\$50,000

Community Visionary
\$20,000

Community Builder
\$15,000

Community Collaborator
\$10,000

Community Celebrator
\$5,000

Community Member
\$2,500

Community Supporter
\$1,000

Complimentary Tickets - tickets for your use plus additional tickets donated to people we support

30 + 10

20 + 7

16 + 5

12 + 3

8 + 2

4 + 1

2 + 1

Recognition

Onstage recognition

✓

✓

✓

Event e-mail blasts - pre and post event

✓

✓

✓

Onsite signage – logo recognition and banners

✓

✓

✓

✓

Promotional event video recognition – post event

✓

✓

✓

✓

Onsite sizzle reel

✓

✓

✓

✓

✓

✓

✓

Website recognition at communityrocks.ca

✓

✓

✓

✓

✓

✓

✓

Impact report recognition – post event

✓

✓

✓

✓

✓

✓

✓

Print Media

Exclusive mention in press releases

✓

Exclusive media, photo and interview opportunities

✓

Logo recognition in purchased or donated print media

✓

✓

✓

✓

Social Media (shout outs, promotion, contests!)

Targeted mentions pre, during and post event

✓

✓

✓

✓

✓

Cross-promotion opportunities – pre event

✓

✓

✓

✓

✓

Social media shout outs

✓

✓

✓

✓

✓

✓

✓

Advertising (we have an event app!)

Onsite ads through table top signage, decals, etc.

✓

✓

✓

✓

Sponsored app ads with push notification messaging

✓

✓

✓

✓

Digital app ads with website and social links

✓

✓

✓

✓

✓

✓

Name listing in app (for corporate/individual sponsors with no logo)

✓

✓

✓

✓

✓

✓

✓